

INTRODUCING THE MENDA FOUNDATION

The vast Indian landscape presents a contradicting visage with incredible technological progress and rapid development of businesses on one end of the spectrum and poor infrastructure, poverty and ignorance on the other. The steps that have been taken towards progress have shown no consideration and compassion for the plight of the often neglected economically weaker section of society.

The time has arrived to ignite a change that will result in an equitable environment of growth that benefits all. The most effective way to set this series of events into motion is through social initiatives. Established in 1990, the Menda Foundation represents this groundbreaking change, aimed at empowering the underprivileged through a variety of programs. The Foundation was set up as a charitable trust by the Group Chairman of RMZ Corp, Arjun Menda, who is a philanthropist, closely associated with the Rotary Club in all their Scholarship and Educational activities since 1972.



E-SHALA

Creating an immersive learning experience through cutting edge technology



EQUIPPING RURAL SCHOOLS WITH DIGITAL SYLLABUS: HASSAN

It has been found that, in many of the rural schools in Karnataka, LCD projectors given to the schools by government are underutilized. Menda Foundation and CLT India has taken up the initiative of installing digital syllabus content in those projectors with the permission of education department of government in the district of Hassan in Karnataka. It is a different model of e-Shala – digital education program of Menda Foundation by utilizing the existing hardware in the schools.





Teachers are given a day's training on the methodology and practice of e-learning using this program by CLT India. Teachers have shown keen interest and thousands of students are benefiting out of this program. The digital syllabus has equipped the teachers in rural government schools with standardized educational material and children with confidence. Schools have given the feedback that the program has increased teacher- student engagement in the classroom and the learning experience has become more interactive.



- OPTIMUN USE OF RESOURCES
- BENEFITTING MORE THAN 1200 STUDENTS
 8 75 TEACHERS



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COMMUNITY INVOLVEMENT IN EMPOWERING THE RURAL SCHOOLS: HAVERI

Local community leaders and villagers started participating in e-Shala program of Menda Foundation by involving in part funding and monitoring.

Menda Foundation encourages the involvement of local stakeholders in its program by giving opportunity for part funding and engagement in monitoring. Selco Solar Pvt Ltd takes care of the service and maintenance of the hardware, which includes a 32 inch or 40 inch TV powered by solar technology, while CLT India, the knowledge partner takes care the digital content updation and teachers training.



- INCREASED RESPONSIBILITY
- STAKEHOLDER INVOLVEMENT

In one of the recent eShala project in Naduvinahalli village in Hadagli Taluk of Haveri district of Karnataka, ten individuals from the village together pooled the fifty percent fund for the project while Menda Foundation funded the remaining fifty percent. This shows the local acceptance and popularity of the eShalaprogram in rural level.









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PUBLIC PRIVATE PARTNERSHIP IN EDUCATION INITIATIVES: BELLARY

objective of the Menda Foundation CSR education initiative is to support the efforts of government and make a sustainable model of development projects for more people to replicate and participate in it. eShala program initiated by Menda Foundation, Selco Solar Pvt Ltd and CLT India have gained the attention of various DDPIs and government education department authorities and they started participating in a partnership model to reach more government school beneficiaries. More than 50 schools in Bellary District of Karnataka has been equipped with eShala kits and planning to implement another 80 projects in the next quarter through this partnership.



- SUSTAINABILITY THROUGH PARTNERSHIPS
- COLLABORATING WITH GOVT, DEPARTMENTS

Menda Foundation along with the partners will be soon introducing a technology to track the utility and analyses of the eShala software usage. This will give provision for data tracking to all the partners to understand the actual impact in the schools, to an extent to which how many hours the system has been used and which are the subjects covered using the facility of eShala.









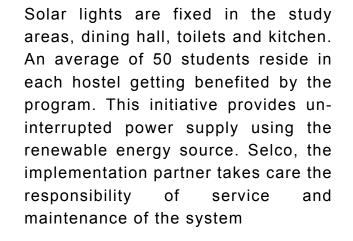


HOSTEL LIGHTING

Illuminating brighter futures, while ensuring safety

HOSTEL LIGHTING PROGRAM: CHIKMANGALORE

Menda Foundation along with Selco Solar Pvt Ltd and other well-wishers has initiated hostel lighting program in various hostels built by government and NGOs across Karnataka. More than 50 hostels in Chikmangalore district has been lighted up by partnering with the Department of Backward communities and Minorities and Social Welfare Department of Karnataka Government.









- 50 HOSTELS LIGHTED UP
- BENEFITTING MORE THAN 2500 STUDENTS





LIGHT FOR EDUCATION

Empowering educatior the power of the sun

LIGHT FOR EDUCATION: DAVENGERE

Menda Foundation along with Lets Endorse, Powers of Ten, TAA-B, Gramandara and other well-wishers, eighty solar lamps were distributed in Shingrihalli Government High School in Davengere district of Karnataka.

The objective of the program is to provide renewable source of lighting for children to study at home. Solar Charging station for eighty solar lamps are installed in the school. The child has to carry the pocket sized battery to school every day to charge it and takes back home in the evening. This will encourage the child to come to school every day as well as the parents to send their children to school.







- INCREASED ATTENDANCE
- IMPROVED ACCADEMIC PERFOMANCE



OPEN AIR GYM

an initiative aimed at providing outdoor fitness facilities to urban public

INSTALLATION OF EIGHTH OPEN AIR GYM: BENGALURU

SSA Park in HAL 2nd Stage, Indiranagar in Bengaluru has been equipped with an open air fitness equipment by Menda Foundation, the CSR wing of RMZ Corp. This initiative will provide opportunity for the public to use the open air gym during the walking hours in the park. Seven other parks in Bengaluru have been already installed with this facility and were receiving very good reviews.

The facility was installed with the co-opration of the walkers association and BBMP. The program is fit for people of any age to do exercise in the early morning and evening while they come to walk in the park.





- PEOPLE FRIENDLY OUTDOOR GYM
- HUNDREDS OF WALKERS GETTING BENEFITTED EVERYDAY







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WIDENING THE SCOPE AND STRENGTH OF E-LEARNING PROGRAM: TAMIL NADU

Menda Foundation is planning to introduce the e-learning program model in the state of Tamil Nadu. The digital curriculum for Tamil Nadu state syllabus has been identified and certified by the government for first to fifth standard classes. Menda Foundation would initiate the process by collaborating with co-sponsors and well-wishers who would like to partner the program by equal funding formula.

Along with the partners, the foundation will be identifying the needy schools and installing this program with the co-operation of the school authorities. The program is expected to create an impact on the academic performance of the students, teaching quality of the teachers and the whole eco system of education system as such.







- REACHING OUT TO RURAL INDIA
- TOWARDS THE GOAL OF INCLUSIVE EDUCATION

MAKING A DIFFERENCE

(SINCE INCEPTION)



E-SHALA

CHOOLS REACHED: 906 Tunfats impacted:149224



LIGHT FOR EDUCATION

SCHOOLS REACHED: 258 Students impacted: 45433



HOSTEL LIGHTING

IUSTELS REHLHED : 564 ITUDENTS IMPACTED : 56653



SCHOLARSHIPS

TUDENTS IMPACTED : 750 PER YEAR



SPOKEN ENGLISH SCHOOLS REACHED: 32

STUDENTES IMPACTED: 3736

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