



# LIGHTING UP THE PATH TO FUTURE!

NEWSLETTER  
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# INTRODUCING MENDA FOUNDATION

The vast Indian landscape presents a contradicting visage with incredible technological progress and rapid development of businesses on one end of the spectrum and poor infrastructure, poverty and ignorance on the other. The steps that have been taken towards progress have shown no consideration and compassion for the plight of the often neglected economically weaker section of society.

The time has arrived to ignite a change that will result in an equitable environment of growth that benefits all. The most effective way to set this series of events into motion is through social initiatives. Established in 1990, the Menda Foundation represents this groundbreaking change, aimed at empowering the underprivileged through a variety of programs. The Foundation was set up as a charitable trust by the Group Chairman of RMZ Corp, Arjun Menda, who is a philanthropist, closely associated with the Rotary Club in all their Scholarship and Educational activities since 1972.







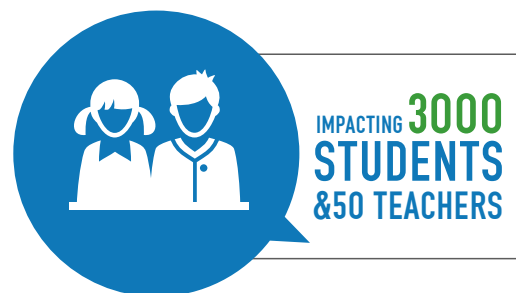
## SPOKEN ENGLISH PROGRAM

An audio- visual aid to improve English speaking skills

### LAUNCH OF SPOKEN ENGLISH PROGRAM

Menda Foundation has launched a new initiative for developing the Spoken English skills of rural children. Along with the eShala- digital learning infrastructure installed in the schools, an additional program developed by Regional Institute of English South India has been added to help the teachers and students to practice English speaking skills.

The Foundation has reached out to more than 25 schools during last three months benefiting around 50 teachers and more than 3000 students. The target is to spread this facility to more schools by identifying the need and entrusting dedicated teachers to take the program forward for overcoming the English language barrier, which will result in creating better career and educational opportunities for the children



## INDEPENDENCE DAY CELEBRATION IN ROTARY SCHOOL, NAGADEVANAHALLY

Menda Foundation has introduced Spoken English program and Adult Literacy in Rotary School, Nagadevanahalli- Bangalore on August 15th 2016. The Spoken English content developed by Regional Institute of English, South India is added to the eShala- digital learning program, which is already installed in 6 class rooms by Menda Foundation and Rotary Club of Bangalore. The infrastructure will add value to the classrooms by equipping the teachers and students to practice English speaking skills which is very essential in the current scenario. Around 8 teachers and 300 students will be benefitting out of this program.

One of the classrooms in the same school has made Adult Literacy Program software enabled to provide basic literacy for the villagers nearby. Rotary Club of Bangalore who is managing the school has taken the responsibility to mobilize villagers to the school every day to undergo the training sessions. Around 25 illiterate adults have shown interest in attending the program.



ADDING-ON TO EXISTING  
eSHALA INFRASTRUCTURE





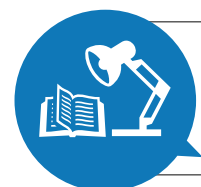
# LIGHT FOR EDUCATION

Empowering education with the power of the sun

## VISIT OF IIT KHARAGPUR ALUMNI REPRESENTATIVES TO BELLARI- LIGHT FOR EDUCATION PROGRAM

Representatives from IIT Kharagpur Alumni Association (TAA) has visited Light for Education Program initiated by Menda Foundation in Bellari district of Karnataka. TAA is a continuous supporter of Menda Foundation in raising funds for Light for Education Program. Solar Lamps were distributed to 1000 government school students with the motive of improving

their quality of education by overcoming power shortage in these areas. Selco Solar Lights Pvt Ltd, the implementation partner of the program takes care the responsibility of maintaining the system. The solar charging station is installed in the school to make sure that children's attendance increases and thereby their educational performance too.



DISTRIBUTED **1000** SOLAR STUDY LAMPS



# E-SHALA

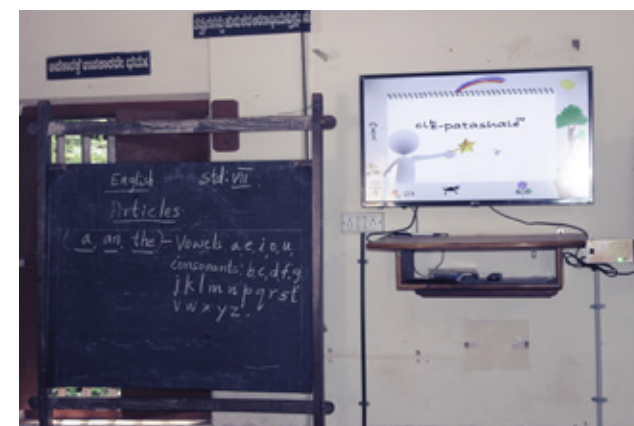
Creating an immersive learning experience through cutting edge technology

## 20 eSHALA PROJECTS WITH ROTARY CLUB BANTWALA, MANGALORE

Twenty schools in Bantwala area of Mangalore, Dakshina Kannada district has been empowered with eShala program, the digital learning program initiated by Menda Foundation along with Rotary Club Bantwala. Selco Solar Pvt Ltd, the implementation partner has identified most needy government schools in this area and installed the facility of digital syllabus developed by CLT India, the Knowledge partner for the program. This

facility with a 40 inch or 32 inch TV installed next to the blackboard in the classroom will enable the teachers and the students with standard method of learning irrespective of rural or urban domicile.

A day's teachers training is also given to the English, Maths and Science teachers of each schools to empower them with this audio visual tool to deliver the classes in the most effective manner.



BENEFITED STUDENTS **2500**





# E-SHALA

Creating an immersive learning experience through cutting edge technology

## DIGITALIZATION OF RURAL SCHOOLS THOUGH EFFECTIVE COLLABORATIONS

In association with Rotary Club of Bangalore, Menda Foundation has digitalized Government High School, Alur and Rotary English School, Sakleshpur in Hassan District of Karnataka. The schools were identified by Rotary Club of Bangalore and representatives from Rotary Club and

Menda Foundation has visited the schools to understand the utility of the program. The teachers and students expressed their joy for receiving the eShala systems and started exploring the possibilities of digital learning. The foundation has now installed 52 eShala systems altogether in various schools of Hassan District.



**52 eSHALA KITS IN HASSAN DISTRICT**



# HOSTEL LIGHTING

Illuminating brighter futures, while ensuring safety

## HOSTEL LIGHTING PROJECTS WITH GOVERNMENT DEPARTMENTS OF KARNATAKA

Menda Foundation has entered into an agreement with Social Welfare Department of Karnataka to light up 17 hostels run by the department for children from difficult background. Study areas, dormitories, dining rooms and toilets will be lighted with solar power to improve the security and study facility. Five years of Annual Maintenance will be taken care by the imple

mentation partner Selco Solar Lights Pvt Ltd to ensure the quality and uninterrupted supply of light. Another partnership with Department of Backward Communities and Minorities (BCM) AND Menda Foundation in Chikmangalore District of Karnataka will benefit 37 Hostels. A total of around 6000 students will be getting benefited out of these programs.



**37 HOSTELS IN CHIKMANGOLRE DISTRICT**  
**17 HOSTELS IN RAICHUR DISTRICT**





## MAGIC SLATE

A project initiated by Mr Nandan Nilekani

## MAGIC SLATE PROGRAM INITIATED WITH ROTARY CLUB OF BANGALORE WEST

The 'Magic Slate' pilot project to use computer tablets for helping slow learners in primary schools to improve basic literacy and numeracy skills was launched in July 2016 by Menda Foundation with the support of Rotary Club of Bangalore West.

Three tablets each have been provided at five primary schools in the city. Teachers from the NGO,

Pratham (Mysore), have visited four of the beneficiary schools on rotation basis and have identified slow learners in each school in classes 3rd, 4th and 5th (approximately 30 per school). Thereafter, with the help of audio-visual content loaded by Ek Step (a program initiated by Mr Nandan Nilekani) onto the tablets, the Pratham teachers are helping the slow learners.



STUDENT ORIENTED  
LEARNING PROGRAM

# MAKING A DIFFERENCE

(SINCE INCEPTION)



## E-SHALA

SCHOOLS REACHED : 813  
STUDENTS IMPACTED : 132046



## LIGHT FOR EDUCATION

SCHOOLS REACHED : 252  
STUDENTS IMPACTED : 45100



## HOSTEL LIGHTING

HOSTELS REACHED : 534  
STUDENTS IMPACTED : 50177



## SCHOLARSHIPS

STUDENTS IMPACTED : 750 PER YEAR



## SPOKEN ENGLISH

SCHOOLS REACHED : 25  
STUDENTS IMPACTED : 3386

## MENDA FOUNDATION

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